

## **EDUCATION**

**Bachelor of Arts in Advertising and Public Relations, April 2005**

Grand Valley State University, Allendale, MI

## **EXPERIENCE**

Mac (OSX) and PC Platforms, Digital Illustration/Retouching, SLR Photography.  
Adobe Illustrator, Photoshop, Indesign, Lightroom.

Web Design & Development, HTML, CSS, PHP, Panic Coda.

## **MICHAEL DAVIS-YATES**

1205 NE Killingsworth  
Portland, OR 97211  
mdavisyates@gmail.com  
503.449.1214

## **PREVIOUS WORK**

1/09 - Present

**Webmaster/Production Manager**

**Sethciferri.com - Portland, OR**

I started work with tattoo machine designer Seth Ciferri upon my arrival in Portland as a web and graphic artist. Over the past two years my position has expanded to managing production both in our web presence and on the machine shop floor.

7/08 - 11/08

**Production Artist**

**MGM Mirage Advertising, Inc. - Las Vegas, NV**

I created production-ready art for MGM's Las Vegas resorts for properties such as Mirage, Bellagio and New York New York, as well as shows like Cirque Du Soleil's "O" and "Zumanity". The range of media included everything from resort signage and brochures to magazine ads and billboards.

9/07 - 6/08

**Special Events Coordinator**

**Red Rock Casino, Hotel and Spa - Las Vegas, NV**

My core responsibility was to keep customers happy. To achieve this, I planned and hosted special events and drawings for the casino's biggest players. I also managed direct mail campaigns and ensured that advertisements and signage were up to date and spec.

2/07 - 9/07

**Marketing Coordinator**

**Fiesta Henderson Casino - Henderson, NV**

I was responsible for using data from the players club to plan and execute events and promotions targeted at the local market. I handled direct mail campaigns, drawings, giveaway events, and casino floor signage for the property.

8/05 - 2/07

**Assistant Instructor**

**West Michigan Center for Arts and Technology - Grand Rapids, MI**

At WMCAT, I assisted in instructing classes of at-risk high school students in the use of Adobe Photoshop and Illustrator as part of the digital imaging curriculum.

## **REFERENCE**

Karen Mar

Manager

MGM Mirage Advertising, Inc

702.792.4885 - kamar@mgmresorts.com